

Supply Side CSR 2 Day Intermediate



A two day intermediate corporate social responsibility course aimed at purchasing professionals who want to develop sourcing approach integrated with an overall corporate social responsibility program.

This course has provided invaluable insight into the way in which corporate social responsibility can be brought to life within a corporate supply chain. The insights and challenges which are brought to life during the course make a fundamental contribution to the way in which corporate organisations can implement their corporate social responsibility aspirations.

Experienced trainers illustrate these concepts using a combination of inspirational tuition, facilitated debate, group work and case studies. Within these workshops, we encourage delegates to explore how corporate social responsibility will operate within their own supply chains to allow appropriate responses to be developed.

The courses can be tailored to suit specific organisational policies and requirements to ensure that the maximum learning benefit is achieved. We also believe a clear view of the aims, goals and accountabilities within the organisation for corporate social responsibility and significant value to the participants.

Our outstanding experience of delivering training programmes to purchasing professionals allow us to ensure that they corporate social responsibility approach is completely relevant to the modern purchasing professional.

Phone +44 (0) 845 331 3312
www.positivepurchasing.com

Typical Course content



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Course Content (customisable and modular to suit your requirements)

- Introduction to CSR and global drivers –why CSR is important
- Established CSR frameworks, established initiatives, organisations “in this space”
- Establishing your own CSR framework
- Aligning purchasing’s approach with wider organisational CSR objectives
- The business case for CSR
- CSR Hot spot supply chain assessment
- Process assessment
- Category assessment
- Geographical assessment
- Assessing supply chain impacts and identifying priorities for action
- Supply chain improvement programs
- Measuring and monitoring progress
- Factory or plantation level auditing
- Translating CSR into everyday purchasing
- Branding and “selling” a purchasing CSR program

Core Terms

We charge on a per event basis based upon a maximum of 20 delegates. Our fees include trainers and all contact, travel and preparation time, basic customisation and standard course handouts but excludes venue and facilities hire, reasonable expenses and VAT/sales tax where applicable. Certain locations are subject to fees for additional travel time (however are global network of trainers means we have most major locations covered). Unless otherwise agreed all intellectual property used in training or in handouts remains the property of Positive Purchasing Ltd and is provided on the basis that it is for use by the individual who attends the training event and only within the company concerned. Unless otherwise agreed no electronic versions of training materials will be provided and copying, transfer or distribution of any training materials is strictly forbidden. The client is responsible for the organisation of the training venue, delegate invitations, arrangements and logistics, and audio visual and training aids (as per our specification available upon request).

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